

Sarah Emigh

UX | UI DESIGNER

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I am a thoughtful, collaborative designer who enjoys the interdisciplinary nature of UX. As a former environmental paralegal, I leverage my background in research and evidence-based thinking when I execute design decisions. I apply a caring and creative approach to everything I do, and I aim to utilize my love of design as a vehicle to improve society in a meaningful way.

EXPERIENCE

UX | UI Designer

Women's Biz Coop | Jan 2021 - Present (Contract) | Remote

- Working jointly with CEO and 2 UX researchers to redesign website that serves 20,000+ members and supports mission of empowering minority and LGBTQ+ women to create successful businesses.

UX | UI Designer

Spark FM | Nov 2020 - Dec 2020 (Contract) | Remote

- Collaborated directly with CEO, business and marketing team, and 2 UX designers on a mobile app redesign of New England's #1 Urban & Caribbean Radio Station (contract facilitated by General Assembly).
- Conducted 12 user interviews and 15 usability tests to create 50+ high-fidelity mobile app prototype screens, which included a 60% more efficient onboarding user flow.

UX Design Immersive Program

General Assembly | Oct 2020 - Jan 2021 | Remote

- Completed a full-time 12-week, 500+ hour intensive bootcamp focused on real-world application of the design process.
- Worked individually and with a team to conduct user research, interaction and interface design, visual design, wireframing, prototyping, usability testing, and iterative design.
- Executed 4 projects, each completed in 2-3 week sprints:
 1. Mobile app redesign for small business;
 2. Built a new feature for an existing mobile app;
 3. Designed an e-commerce website for a local business;
 4. Created a mobile app prototype that solves a problem.

Environmental Paralegal Assistant

Beveridge & Diamond | Mar 2018 - Aug 2020 | Boston, MA

- Conducted factual and legal research for a team of 11 attorneys as the sole paralegal in the Boston office, while simultaneously balancing projects from any of the 120+ attorneys nationwide.
- Generated over \$500k for this firm through client projects.
- Worked in a fast-paced environment with strict legal deadlines while maintaining a strong attention to detail.
- Aided with marketing and business development initiatives to continue growing revenue at this top-tier environmental law firm.

SKILLS

User Research
Rapid Prototyping
User Flows
Competitive Analysis
Wireframing
Sketching
Card Sorting
Information Architecture
Usability Testing
Visual Design
Sitemaps
Agile Methodology
Design Thinking

TOOLS

Sketch
Figma
Invision
Axure
Miro/Mural
OptimalWorkshop
Google Analytics
Photoshop

EDUCATION

UX Design Immersive Program

General Assembly,
2020-2021 | Remote

UX Design Part-Time Course

General Assembly,
2020-2020 | Boston, MA

Bachelor of Arts, Environmental Studies

University of Connecticut,
2015-2017 | Storrs, CT
• Magna Cum Laude